

## **Alize Quiroz**

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### **Education**

August 2025 - 2029

**University of Nevada, Reno, Reno, NV** - Bachelor of Science in Business Administration

Major: Marketing and Management

August 2021-May 2025

**Southwest Career and Technical Academy, Las Vegas, NV**- Career Ready High School Diploma

### **Experience**

**FreshPrints — Campus Manager** | Reno, NV

**September 2025 – October 2025**

- Built partnerships with 2+ student clubs to identify branding and apparel needs for events.
- Collaborated with club leaders to design custom apparel aligned with their organization's identity and messaging.
- Strengthened marketing communication skills by pitching design concepts and coordinating feedback with student organizations.

**Wee Little Cakes — Dishwasher & Baking Assistant** | Las Vegas, NV

**May 2020 – June 2022**

- Supported product consistency by accurately measuring and preparing ingredients for cakes and pastries.
- Assisted with maintaining a clean, organized workspace to uphold brand quality and customer trust.
- Helped streamline production setup, contributing to a 20% reduction in preparation time.

**Opportunity Village Thrift Store — Volunteer Assistant** | Las Vegas, NV

**January 2024 – May 2025**

- Curated and organized 100+ clothing items daily, improving product presentation and in-store visual appeal.
- Enhanced customer experience by keeping dressing rooms and retail displays neat, accessible, and visually consistent.
- Provided friendly, helpful customer service, strengthening communication and interpersonal skills.

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### **Skills**

- Branding & Visual Communication
- Design Collaboration
- Customer Service
- Social & Digital Communication
- Organization & Project Coordination
- Creative Problem-Solving